



Thank you for your interest in sponsoring the Enterprise Developers Guild. The Guild is always looking for additional support from new sponsors. Sponsorship is an inexpensive way to advertise to our membership of over 2600 active professional developers.

## Guild Sponsorship Levels

### Meeting Host

A Meeting Host pays for the pizza and drinks at one of our monthly meetings. Our average meeting attendance is 70 hungry developers. An arrangement with a national pizza vendor gets that accomplished for around \$400. In consideration, the Meeting Host Company and representative are mentioned by name in our invitation which is emailed to over 2600 active professional developers in the Charlotte area. The logo of the Meeting Host Company is also included in our opening slide show which runs from about 5:30 PM until after introductions and announcements at about 6:30 PM. Our meeting host is given the floor for five or ten minutes at the top of the meeting. This provides an opportunity to introduce your company to the Charlotte area professional software developers in attendance. Some of our hosts bring “giveaways” like coffee mugs and golf shirts. If you choose to do that, you will be included in the door prize festivities at the end of the meeting. We draw raffle tickets for books, software, t-shirts, training coupons, sports tickets – in short, just about anything, vendors and publishers may wish to provide to influence our membership.

### Premier Sponsor

A Premier Sponsor is an organization that wishes to sign up for Meeting Host duties three or four times a year (once a quarter). We meet the fourth Tuesday of every month, except December, so we can only accommodate three Premier Sponsors. In addition to all the considerations accorded a Meeting Host, a Premier Sponsor gets a logo and a link added to the Sponsor page on our web site ([www.DevelopersGuild.org](http://www.DevelopersGuild.org)) for the entire year.

### Vendor Sponsor

Software vendors can become a Meeting Host or a Premier Sponsor. In addition, we can publish white papers, discount offers or demo links on our web site. We are selective in awarding this category of sponsorship as we seek to match vendors to our membership, who are mostly software developers.

### Special Sponsor

A special sponsor is a company that has provided special support to the Guild. Microsoft is an obvious special sponsor as they provide speakers, training, software and extensive support throughout the year. CPCC is another special sponsor for providing lab facilities for our training events. A special sponsor is accorded permanent recognition on our web site and is often mentioned in our meeting introductions.

### To Become A Sponsor

Contact sponsor liaison officers for the **Enterprise Developers Guild: Bill Jones Jr.** President ([BJonesJr@carolina.rr.com](mailto:BJonesJr@carolina.rr.com)), or **Brian Gough** Vice President ([bkgoug@gmail.com](mailto:bkgoug@gmail.com)).